

MINGS & IMPRS UFAST (Skills Course) Academic & Scientific Writing

Abstract:

This course examines how to develop powerful focus in your writing – an infallible guide to developing the best structure, and effectively communicating your ideas to your target audience. We look at how to systematically improve the impact, clarity and accuracy of your chosen words. You will receive a toolbox of methods including a range of easily-applied ‘quick tips’ that will improve how seriously your ideas are taken.

You will receive a clear process to follow when approaching an important piece of writing. How to start, develop and express your ideas plus a checklist of conceptual and practical filters to apply to your work to edit and improve your earlier drafts - shaping your writing from ‘good enough’ to ‘exactly fitted to its purpose’.

The outline of this 7-part online course of 90-minute modules is as follows:

Part 1: Introduction

7th April (15.30-17.00)

Part 2: Productivity

14th April (15.30-17.00)

Part 3: The power of words

5th May (15.30-17.00)

Part 4: Editing

19th May (15.30-17.00)

Part 5: Editing

2nd June (15.30-17.00)

Part 6: Consolidation Exercises

16th June (15.30-17.00)

Part 7: Writing workshop & Conclusion

30th June (15.30-17.00)



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